



## **REWIND NETWORKS STRENGTHENS PARTNERSHIP WITH SINGTEL, LAUNCHES HITS MOVIES**

*The new carriage deal sees the launch of HITS MOVIES on Singtel TV 1 October 2021*

**Singapore, 8 September 2021** – Rewind Networks is thrilled to announce the launch of HITS MOVIES on Singtel. Starting 1 October 2021, HITS MOVIES will be available on channel 301 on Singtel TV Family packs.

The launch of HITS MOVIES is a testament that good stories, well told, will always find a distinctive place on Pay TV. Viewers can rediscover and watch films that they've always loved in stunning HD quality.

“We look forward to expanding our partnership with Singtel to bring HITS MOVIES to their viewers in Singapore,” said Sandie Lee, Executive Vice President, Rewind Networks. “We’ve shared a great journey entertaining Singtel viewers over the past 6+ years with our first service HITS and look forward to making the magic happen once again with HITS MOVIES.”

Packed with superhit movies starring A-listers in their prime, HITS MOVIES showcases a line-up beloved by an older audience and waiting to be discovered by the young.

HITS MOVIES celebrates the all-time greatest blockbusters from the 1960s through the early 2000s. From box office comedies such as *Back To The Future*, *Miss Congeniality*, *Mean Girls*; to great westerns including *Unforgiven*, *How The West Was Won*, *Maverick*; to the heroics of *Superman 3*, *Batman & Robin*, *The Saint*, to timeless classics such as *Casa Blanca* and *Gone With The Wind*, HITS MOVIES has only hits, no misses!

HITS MOVIES features a carefully curated selection of super hit films from Hollywood and International majors such as NBCUniversal, Warner Bros., Sony Pictures, MGM Studios, ViacomCBS, Paramount, Miramax and Lionsgate.

- Ends -



### **About Rewind Networks**

Incorporated and headquartered in Singapore, is a Multimedia Branded Entertainment Company dedicated to providing the Best in Class content to audiences across the Asia Pacific region.

HITS is Rewind Networks' maiden venture launched in 2013 as a linear 24x7 pan-regional pay-TV service. It features a curated selection of the greatest television drama and comedy series from the past few decades in High Definition.

HITS is the fastest growing basic general entertainment channel in Asia, now in 21 million households across 14 countries: Singapore, Malaysia, Indonesia, The Philippines, Taiwan, Vietnam, Thailand, South Korea, India, Brunei, Myanmar, Sri Lanka, the Maldives and Hong Kong. The channel is available on the basic packs of leading pay TV platforms and OTT services in these countries including StarHub, Singtel, Astro, MNC Vision, FirstMedia, MyRepublic, Cignal, SKYcable, AIS, MOD, CNS, K+, VTVcab, Viettel, CANAL+, Kristal Astro, Dialog, Tata Sky, Jio, KT, Dhiraagu, Medianet and CABLE TV. To know more, log on to [hitstv.com](http://hitstv.com)

HITS MOVIES, the second service from Rewind Networks, is a pan-regional pay-TV channel that launched in October 2018 and is available in more than 11 million homes across 9 countries in the greater SE Asia region. The beloved and popular channel celebrates the best movies ever made from the 1960s to the early 2000s, featuring a carefully curated selection of the finest films in HD from across major studios. To know more log on to [hitsmovies.tv](http://hitsmovies.tv)

Rewind Networks has secured extensive licensing deals with leading studios such as NBCUniversal, Warner Bros., Sony Pictures, The Walt Disney Company, MGM Studios, ViacomCBS, Lionsgate, Fremantle, BBC and itv Studios.

The company will continue to progressively launch HITS and HITS MOVIES in other South East Asia markets and some South Asian countries.

### **For media-related enquiries**

**Shruti S**

Manager, Marketing & Digital Media

Rewind Networks

e: [shruti@rewindnetworks.com](mailto:shruti@rewindnetworks.com)